

nutraMetrix[®] Challenge

World Conference 2012

Challenge Period: July 2, 2011 - January 6, 2012

1. Personally sponsor a minimum of 2 NEW nutraMetrix[®] Distributors during the challenge period, at least one of which must be a Health Professional Distributor or a HP1. A nutraMetrix[®] Distributor can either be a Health Professional Distributor, a HP1, or a Market America Distributor who has attended (or is registered to attend) a 2011 or 2012 nutraMetrix[®] Consultant Training.
2. One of your personally sponsored nutraMetrix[®] Distributors must sponsor 2 new distributors during the challenge period.
3. If you are not currently a Certified NC, complete the requirements for NC Certification. An NC becomes "certified" with successful completion of the following:
 - Open and maintain 2 Health Professional Distributors or HP1 Accounts.
 - Submit satisfactory "NC Field Evaluation for Certification" forms from at least 2 HP offices that are sponsored and maintained by the NC. These forms are available in the Downloads - > nutraMetrix[®] section of your UnFranchise Business Account (www.unfranchise.com)
4. Maintain a minimum of 10 active personal Preferred Customers with a valid email address on file. A minimum of 5 of these Preferred Customers must have made at least 3 online purchases from your web portal during the challenge period. These purchases may either be Market America branded products or purchases from partner stores. (Please attach a copy of receipts or E-mails from Partner Stores)
5. Purchase 3 or more tickets to Market America's 2012 World Conference.
6. Maintain an active TransitionsLifestyle.com subscription.
7. Maintain an active nutraMetrix Elite Portal subscription.
8. Purchase and submit a copy of Custom Formula Page from Gene SNP (Must be your own personal report)...*NCs from New York are exempt from this portion!*
9. Become (or re-qualify as) an official UFO during the Challenge period.

WINNERS WILL BE RECOGNIZED ON STAGE AT WC 2012!

All entries **MUST** be received by the Corporate Office by **January 6, 2012** via fax, email or mail, in order to be recognized at Convention 2011, **no exceptions!**

Please send an email to malikac@nutraMetrix.com after submitting documents for notification!

Attention: Malika Comfort/NutraMetrix[®] Department
1302 Pleasant Ridge Rd. Greensboro, NC 27409
Fax: (336)605-0041
Questions? Email: malikac@NutraMetrix.com

All information must be recorded on the nutraMetrix[®] Challenge Documentation Form.
This form can be downloaded on www.unfranchise.com.

Name(s) you want recognized for award: _____

Dist. ID: _____

Address: _____

Phone: _____ Email: _____

nutraMetrix[®] Challenge

World Conference 2012 Challenge Documentation Form
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WINNERS WILL BE RECOGNIZED ON STAGE AT WC 2012!
PLEASE WRITE LEGIBLE OR TYPE INFORMATION ON CHALLENGE FORMS

1. Personally sponsor a minimum of 2 NEW nutraMetrix[®] Distributors:

Personally Sponsored #1- Name: _____ Dist. ID # _____

Is this distributor a Health Professional or HP1? _____

If not, this distributor must attend (or be registered for) an NC training. Please indicate the NC training date here. _____

Personally Sponsored #2- Name: _____ Dist. ID # _____

Is this distributor a Health Professional or HP1? _____

If not, this distributor must attend (or be registered for) a NC training. Please indicate the NC training date here. _____

2. One of your personally sponsored nutraMetrix[®] Distributors MUST personally sponsor 2 new distributors during the challenge period.

Name of Personally Sponsored Dist. _____ Dist. ID: _____

New Sponsored Dist. #1 Name: _____ Dist. ID: _____

New Sponsored Dist. #1 Name: _____ Dist. ID: _____

3. Complete the requirements for NC certification. Open and maintain 2 HP or HP1 accounts and submit satisfactory "NC Field Evaluations for Certification" forms from at least 2 health professional accounts. If your HP has already submitted evaluation forms for you and you are recognized as a *Certified NC*, you are not required to submit additional evaluation forms; however, any additional evaluation forms will be kept on file for you!

Name of HP #1 who submitted an evaluation: _____

Dist. ID: _____

Name of HP #2 who submitted an evaluation: _____

Dist. ID: _____

(Note: NC certification requirements that were completed prior to the start of this challenge period **ARE** eligible.)

Name(s) you want recognized for award: _____

Dist. ID: _____

Address: _____

Phone: _____ Email: _____

4. **Maintain at least 10 Preferred Customers, 5 of which have made a minimum of 3 purchases from your webportal.** Please remember to attach receipts or emails from Partner Stores for your preferred customers.

Preferred Customer Name	Preferred Customer Number	Order #s (5 PCs need 3 orders)
1.		_____
2.		_____
3.		_____
4.		_____
5.		_____
6.		_____
7.		_____
8.		_____
9.		_____
10.		_____

5. **Purchase 3 or more tickets to Market America’s 2012 World Conference.**

Ticket Numbers: _____

6. **Maintain an active TransitionsLifestyle.com subscription.** (Minimum 3 months)

Order Numbers: _____

7. **Maintain an active nutraMetrix Elite Portal subscription.** (Minimum 3 months)

Order Numbers: _____

8. **Order and complete Gene SNP (NY Residents exempt),** attach Custom Formula Page.

Order number: _____

9. **Become (or re-qualify as) an official UFO during the challenge period.**

From your “Distributor Qualification Report” indicate the following:

If you are a new UFO, what is your UFO Initial Q Date: _____

If you are requalifying, what is your UFO Last Re-qualifying Date: _____

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Attention: Malika Comfort nutraMetrix® Department, 1302 Pleasant Ridge Rd. Greensboro, NC 27409, Fax : (336)605-0041, Questions? Email: malikac@Nutrametrix.com