

**President's Challenge Documentation Form  
World Conference 2012  
July 2, 2011 – January 6, 2012**

**Deadline for Submission: All entries must be received at Market America no later than January 11, 2012.**

**Please PRINT or TYPE clearly. Incomplete or illegible submissions will not be accepted.**

**Name:  
Phone:  
Business Name:  
P.A.T. Live Ext:  
City, State:  
9-Digit Distributor ID:**

**Requirements: The President's Challenge applicable dates are July 2, 2011 through January 6, 2012. Submit the following information to receive credit for completing the Challenge.**

**Personally sponsor six new qualified Distributors. Two of the personally sponsored must sponsor two new Distributors. List those two first. All six personally sponsored Distributors must register 10 Preferred Customers online. In addition each new Distributor must conduct one product preview and one home business briefing. List activated Distributors first:**

**1) Name: \_\_\_\_\_**

**ID Number: \_\_\_\_\_**

**Product Preview \_\_\_\_\_  
(Date)**

**Business Briefing \_\_\_\_\_  
(Date)**

**Personally Sponsored:**

**1) \_\_\_\_\_  
(Dist name and ID Number)**

**2) \_\_\_\_\_  
(Dist name and ID Number)**

**Ten Preferred Customers and ID Numbers:**

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_
- 8) \_\_\_\_\_
- 9) \_\_\_\_\_
- 10) \_\_\_\_\_

2) Name: \_\_\_\_\_

ID Number: \_\_\_\_\_

Product Preview \_\_\_\_\_  
(Date)

Business Briefing \_\_\_\_\_  
(Date)

**Personally Sponsored:**

1) \_\_\_\_\_  
(Dist name and ID Number)

2) \_\_\_\_\_  
(Dist name and ID Number)

**Ten Preferred Customers and ID Numbers:**

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_
- 8) \_\_\_\_\_
- 9) \_\_\_\_\_

10) \_\_\_\_\_

3) Name: \_\_\_\_\_

ID Number: \_\_\_\_\_

Product Preview \_\_\_\_\_  
(Date)

Business Briefing \_\_\_\_\_  
(Date)

Ten Preferred Customers and ID Numbers:

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_
- 8) \_\_\_\_\_
- 9) \_\_\_\_\_
- 10) \_\_\_\_\_

4) Name: \_\_\_\_\_

ID Number: \_\_\_\_\_

Product Preview \_\_\_\_\_  
(Date)

Business Briefing \_\_\_\_\_  
(Date)

Ten Preferred Customers and ID Numbers:

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_
- 8) \_\_\_\_\_
- 9) \_\_\_\_\_
- 10) \_\_\_\_\_

5) Name: \_\_\_\_\_

ID Number: \_\_\_\_\_

Product Preview \_\_\_\_\_  
(Date)

Business Briefing \_\_\_\_\_  
(Date)

Ten Preferred Customers and ID Numbers:

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_
- 8) \_\_\_\_\_
- 9) \_\_\_\_\_
- 10) \_\_\_\_\_

6) Name: \_\_\_\_\_

ID Number: \_\_\_\_\_

Product Preview \_\_\_\_\_  
(Date)

Business Briefing \_\_\_\_\_  
(Date)

Ten Preferred Customers and ID Numbers:

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_
- 8) \_\_\_\_\_
- 9) \_\_\_\_\_
- 10) \_\_\_\_\_

**Become an official UFO or requalify as a UFO:**

Date and copy of UFO Letter: \_\_\_\_\_

**Purchase seven tickets to the 2012 World Conference directly from the company. Note: Write ticket numbers below. Copy of Convention receipt or Unfranchise order number showing purchase is required.**

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.

**Create 2400 BV worth of MA Branded products for personal use and or/sales.** (document by providing order numbers from your order tracking showing purchase or provide customer receipts)

**Create 300 IBV for personal use and/or sales.** (document by providing order numbers from your order tracking showing purchase or provide customer receipts)

**Listen to at least two audios per week from your ma mp3 player. Use the Audio Curriculum Measuring and Monitoring Worksheet to document the audios you have listened to.** (The worksheet is located on [unfranchise.com>downloads>training](http://unfranchise.com/downloads/training))

**Create a Twitter account, Facebook profile, LinkedIn account and maNetwork Facebook application. (provide addresses below)**

Facebook \_\_\_\_\_

Twitter \_\_\_\_\_

LinkedIn \_\_\_\_\_

maNetwork \_\_\_\_\_

**Invite a minimum of 100 people to get paid to shop with ma Cashback using the invite friends on your Web Portal**

**Satisfy the criteria to exercise the IBV month-to-month accrual option (this**

**criteria needs to be satisfied for the months of August 2011 – December 2011)  
(Attach “IBV Qualification Report” to this document)**

**Print this form, complete it and mail it along with the required documentation to the attention of the President’s Challenge Coordinator & the 2012 World Conference President’s Challenge by January 11, 2012 to be recognized at the 2012 MA World Conference.**

**FAX: 336.605.0041**