

Motives® Challenge

World Conference 2012

Challenge Period: July 2, 2011 – January 6, 2012

1. Purchase 3 tickets MA World Conference 2012
2. Purchase the Motives Mini Website (Code #6060) or renew your existing website (Code #6060RNWL).
3. Register 10 New Preferred Customers. Of these 10 New Preferred Customers, 5 must make a minimum of 1 purchase of any MA branded products from your Motives Mini Website or MA web portal.
4. Attend or conduct a Motives Day 1 & Day 2 trainings, All About Eyes Training and Skin Care 101 Training.
5. Bring a minimum of 2 Qualified Prospects to attend a Motives Day 1 Training.
6. Create 2400 BV worth of personal and/or sales of Motives®, Cellular Laboratories, Timeless Prescription, Vitashield, Skintelligence, Matriskin, Pentaxyl and FIXX™ in any combination (Document sales by providing UnFranchise Order numbers and Preferred Customer receipts dated during the challenge period).
7. Personally Sponsor at least 4 new distributors and one of your personally sponsored must sponsor 2 new Distributors.
8. Your 4 personally sponsored Independent Distributors must host at least 1 Motives retail event for a total of 4, which can be conducted by you or the new distributor. (Please attach attendance sheets and sales per person for each Motives event held. Examples of Motives events: *Motives Girl's Night Out, Motives Martini Open House, Beauty Cocktail, Motives Clinic, Skincare Clinic, Beauty from the Inside Out Event, Spa Night, etc...*)
9. Qualify or Re-qualify as a UFO.
10. Starting from the month of July 2, 2011 through January 6, 2012, post a minimum of 15 Product Reviews, on the Market America web portal on any of the hundreds of Motives® By Loren Ridinger products. It is simple! Just go to your web portal >> click on a Motives product >> scroll down to Primary Benefits page >> click >> Write a Review. Then you are on your way to post your product review. **Please be sure to print a copy of your product reviews and submit for verification.**

**WINNERS WILL BE RECOGNIZED ON STAGE AT
MA WORLD CONFERENCE 2012**

**All entries MUST be received by the Corporate Office at the fax number of: 336-544-6311 or mailed to:
(Attention: Motives Department - Motives Challenge) 1302 Pleasant Ridge Rd. Greensboro, NC 27409
by the deadline date of January 11, 2012 in order to be recognized at World Conference 2012 - no exceptions.**

**All information must be recorded on the documentation form, which can be downloaded on
www.unfranchise.com.**