

## **Hispanic Leadership Challenge 2012**

### **To Be Recognized at World Conference**

**Challenge Period: July 2, 2011- January 6, 2012**

1. Personally sponsor 4 new qualified Distributors. All 4 personally sponsored Distributors must register 10 Preferred Customers online. In addition, each new Distributor must conduct one product preview and one Home Business briefing.
2. Two of the four personally sponsored Distributors must sponsor two.
3. Become an official UnFranchise Owner (UFO) or re-qualify as a UFO
4. Purchase 3 tickets for World Conference 2012. Note: Ticket numbers must be documented. Proof of purchase will be required.
5. Create 2,400 BV worth of ma branded products for personal use and/or sales.
6. Listen to at least two audios per week from your ma mp3 player. Use the Audio Curriculum Measuring and Monitoring Worksheet to document the audios that you listened and the key points learned.
7. Create a Twitter account, Facebook profile, LinkedIn account and download the maNetwork Facebook application
8. Invite a minimum of 50 people to get paid to shop with ma Cashback using the Invite Friends tool on your Web portal.
9. Satisfy the criteria to exercise the IBV month-to month accrual option
  - A. Must order 10, 20, 30 IBV of ma-branded products placed in BDC-001 monthly by your Q-date in accordance with IBV level 1, 2 & 3
  - B. Must personally purchase \$50 per month by your Q-date from partner stores on your Web portal and/or ma Myworld using Distributorship Personal PC ID#
  - C. Must generate minimum of 50 BV of ma-branded product sales to PCs through your Web Portal and/or Autoship monthly by your Q-Date.

## WINNERS WILL BE RECOGNIZED AT WC 2012

- a. All entries Must be received by the Corporate Office by **January 11, 2012** via fax.
- b. Attention to: Luzby Hernández/Field Development Department
- c. Market America, Inc.  
1302 Pleasant Ridge Road.  
Greensboro, NC 27409  
Fax (336) 544- 6311
- d. Questions: E-mail [luzbyh@marketamerica.com](mailto:luzbyh@marketamerica.com)
- e. All information must be recorded on the Challenge Documentation Form
- f. This Form can be downloaded on [www.unfranchise.com](http://www.unfranchise.com) under downloads-challenges

## Hispanic Leadership Challenge

World Conference 2012 Challenge Documentation Form

Challenge Period: July 2, 2011 - January 6, 2012

**WINNERS WILL BE RECOGNIZED AT WORLD CONFERENCE 2012!**

**PLEASE WRITE LEGIBLE OR TYPE INFORMATION ON CHALLENGE FORMS**

- 1. Personally sponsor a minimum of 4 NEW Distributors. All 4 personally Distributors must register 10 Preferred Customers online. In addition, each new Distributor must conduct one product preview and one Home Business Briefing.**

Personally Sponsored #1- Name: \_\_\_\_\_ Dist. ID # \_\_\_\_\_

Personally Sponsored #2- Name: \_\_\_\_\_ Dist. ID # \_\_\_\_\_

Personally Sponsored #3- Name: \_\_\_\_\_ Dist. ID # \_\_\_\_\_

Personally Sponsored #4- Name: \_\_\_\_\_ Dist. ID # \_\_\_\_\_

. All 4 personally sponsored Distributors must register 10 Preferred Customers online.

Preferred Customer Name	Preferred Customer Number	Order #s
1.		_____
2.		_____
3.		_____
4.		_____
5.		_____
6.		_____
7.		_____
8.		_____
9.		_____
10.		_____

2. Two of the four personally sponsored Distributors must be activated during the challenge period.

Name of Dist. \_\_\_\_\_ Dist. ID: \_\_\_\_\_

Name of Dist. \_\_\_\_\_ Dist. ID: \_\_\_\_\_

3. Become an official UnFranchise Owner (UFO) or re-qualify as a UFO
4. Purchase 3 tickets for World Conference 2012. Note: Ticket numbers must be documented. Proof of purchase will be required

Ticket Numbers:

\_\_\_\_\_

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